

Berger Pan

UX/UI DESIGNER

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3+ years of customer service experience teaches me essential soft skills that help me communicate and understand humans better. I desire to apply customer service concepts to my design and build something reliable and influential that solves people's problems.

SKILLS

Figma, Sketch, inVision, Principle, Adobe Creative Cloud (Photoshop, Illustrator, Xd), HTML, CSS, Java, C++, Microsoft Office Suite, Trello

EXPERIENCE

UX/Visual Designer | nwPlus

OCT 2020 - PRESENT, VANCOUVER, BC

- Designed websites and applications for nwHacks (*Western Canada's largest hackathon*) and cmd-f (*BC's first all-women hackathon*) for 2000+ hackers with respect to user feedback
- Collaborated with the engineering team to craft web experience across nwPlus while ensuring accessibility, usability, and brand consistency

Sales Associate | Movado

AUG 2019 - PRESENT, RICHMOND, BC

- Strategically achieved daily, monthly and yearly personal and store goals by maintaining customer relationships, professionally demonstrating products, and sharing product knowledge and promotions to customers
- Ensured proper presentation and organization of the merchandise by following the company standards
- Engaged with 100+ customers daily during which I assisted with the product selection and the purchase processes, to ensure their needs were met

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUN - SEPT 2020, VANCOUVER, CA

A 4-month immersive, project-based program focusing on user experience design

The University of British Columbia | Bachelors in Cognitive Systems

SEPT 2017 - 2021, VANCOUVER, CA

Cognitive Systems is a multi-disciplinary program involving computer science, psychology and philosophy, which enables the understanding of machine capability, human mind and behaviour, and human ability

PROJECTS

SOCO ([video demo](#)) | Product Design

SEPT 2020, CAPSTONE PROJECT, BRAINSTATION

A mobile app inspired by Netflix Party to help people stay socially connected with their friends over movies and games during the pandemic (developed using Sketch)

FeedForward ([video demo](#)) | Product Design

JUL 2020, DESIGN SPRINT, BRAINSTATION

A proposed digital solution to household food waste (developed using Figma)